



**CAVERSHAM**  
HARRIER & ATHLETIC CLUB

We run  
marathons!

## Cavy Chat - June 2017



## Vice Presidents 5k

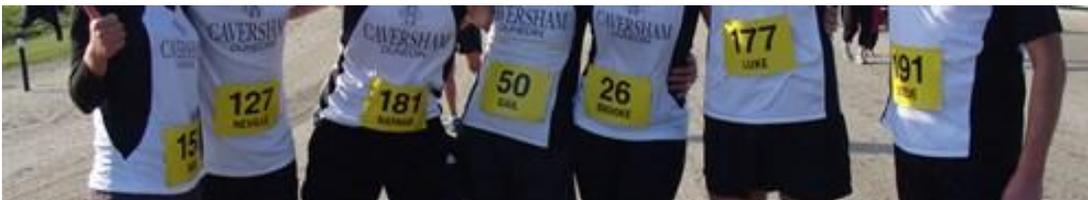


Another one of those ideal Autumn days for "a day at the races", the track was hard and fast, no one was laying any bets down on who would be the eventual winners. History may reveal a number of "back to back" winners, and now **Neville Scott** can be included in that list, what will 2018 bring Neville ?, the "triple". Congratulations to the other winners on the day. **Leila McCormack** ( Colts ), **Oliver Young** ( fastest time ) and **Alex Brown** ( Walkers, also fastest time ). Fastest times in the VP5k were, **Jen Hodgson** and **Blair Martin**. There were 65 club members, plus a big hand full of officials to make sure all run smoothly. It was very pleasing to see **Patrick Cotter** fully kited out in club uniform ... check out the **SOCKS**.

Thank to "Cavy Chat" cameraman **Dave McWhinnie** catching all the action on the day. Click ... [HERE](#) ... to View

## Our Newest Clubmembers

It is always a very pleasing sight to see new faces at the start of the season. This year we have quite a number of new members, both runners and walkers and have joined as a family. Also new this year, personalised "race numbers", and when in use, no reason to not no who you are talking to, great idea by Race Convener **Brian Watkins**.

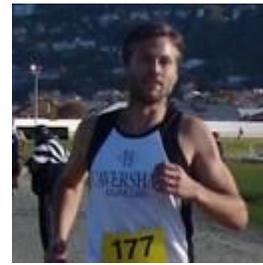




Jen Hodgson



Jamie Shaw



Luke Anderson



Kate Morrison



Nathan Shanks



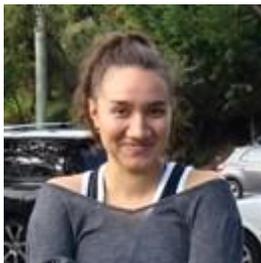
Claire Anderton



Laura McRodden



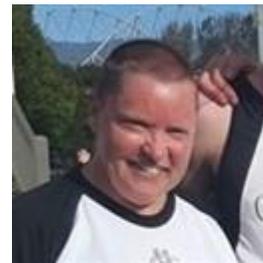
Scott McRodden



Sydney Evans-Tobata



Steve Stewart



Vicki Evans



John McDermott

## Marathon Update with Maria Sleeman

Planing is well under way for the 2017 Cadbury Dunedin Marathon. Caversham Harrier and Athletic Club have been involved with this event since 1985. The marathon committee continue to improve the event. This year a "Marketing Team" has been working hard with new ways of promoting the event. Cavy Chat had a chat with Chairperson Maria Sleeman on the progress.

Cavy Chat: With planning well under way, one of the first tasks was to cover the retirements of long serving committee members, Greg Walsh and David Jackson, have their roles been filled ?



Greg receiving "service to the marathon" jacket from Stu



David Jackson

Maria: " We are all very grateful to both Greg and David for their long serving contribution to the Dunedin

*Marathon Event. Greg did such a good job over a period of 26 years, he has been replaced by the keen team of **Hayden Bell, Matt Moloney, Blair Martin and Stu McCormack**. The results of a survey undertaken last year concluded social and electronic media for promotion was the way to go so the team have been concentrating their efforts on facebook, instagram and advertisements in the ODT on-line. Other methods include more posters, chalk pavement notices and core flute signs. They continue to think of other innovations so if anybody has any ideas feel free to share. David was the organizer of race pack night which resulted in a well oiled production line calculated to how many packs could be prepared per minute. Wendy with the help of Tracy has stepped into this role and David is happy to give advice and mentor the preparations for this year in a handing over role. David was also the major part of the race collation team over many years before the advent of timing chips. David Jackson also was in charge of drink stations for about three years and lead vehicle in the half marathon until a few years ago when the motor bike took over. "*

**Cavy Chat:** Another change, you have taken on the position of Chairperson, how did that come about ?

***Maria:** " Our Race Director **Phil Coakes** has filled this role since 1990, has undertaken a huge amount of work in this role and wanted to take a step back from this. Rather than lose Phil's valuable knowledge and expertise in all things "marathon" and let him have the ability to focus on some aspects that he wished to continue with, the Committee has been structured slightly differently this year. This has meant the creation of a new role as Chairperson. This role has been created as a bit of an intermediary between Phil as Race Director and the rest of the Committee. The Chairperson role is more of a co-coordinating role with the rest of the Committee and quite a big learning curve for me. I continue to seek Phil's expert advice at times in my role as Chairperson. Phil is also invaluable in his advice to the Committee with little points of information and knowledge along the way. I'm sure that there will be things that may not be organized quite as well as with Phil in the helm however we have a very good group of people within the Committee who are all keen and we are all after the same thing and that is to ensure the Marathon Event is a continuing success for the Club. The good thing is that while we have some new good keen members on the Committee we still have some stalwart members in **Ian McDonald, Brian Watkins, Peter Hughes, Esther Sibbald, Gerry Quaid, Dave McWhinnie, Geoff Anderson and Laurie Hill** who have good expertise in their roles."*

**Cavy Chat:** There are a number of new members this year, **Tiffany Milne and Phil Bray**. What are their roles ?

***Maria:** " **Tiffany** has taken on the role as the Prize Giving Co-coordinator so she is responsible for ensuring the Hub is ready for the prize giving on the day. She has already begun preparation for this in booking the space and thinking what needs to be set up for this.*

***Phil Bray** has taken over the role as Drink Station Co-coordinator along with **Warren Milne** who assisted Gerry last year. Gerry is currently mentoring both Phil and Warren into the role and Gerry will be leaving the Committee at some stage during the year to explore the various regions of New Zealand in his mobile home. "*

**Cavy Chat:** A drop in numbers over the past few years has resulted in a "Marketing Team" being formed. Who are the members of that team ?

***Maria:** " The members of the Marketing Team are **Stu McCormack, Hayden Bell, Blair Martin and Matt Maloney** they bring with them a variety of expertise in the promotional and marketing work for the Marathon and have lots of ideas as discussed earlier. We will wait and see how this evolves as we are very aware of the trend in reduced numbers for these type of events throughout New Zealand."*

**Cavy Chat:** From surveys that have been done you have been able to see what works, and what doesn't. Is there a more concentrated effort towards, social media, direct visual advertising eg posters and street signage ?

***Maria:** " Yes we are focusing on the social media through facebook and instagram and Blair is undertaking weekly video clips which are released through this media on tips to prepare for the Marathon Event. There is also banners advertising the Marathon Event in the ODT on-line including their various regional papers. There have been some 380 posters printed for general distribution as well as 1000 entries although the majority of entries come through the on-line registration system. There will also be chalk pavement stenciling and core flute signs placed strategically around the town. Poster will also be sent to various towns and cities across New Zealand. "*

**Cavy Chat:** In addition to the event T-Shirt, there is a range of "event merchandise" that can be purchased ?

***Maria:** " Yes we have beanies, caps and thermals (men and women's). It is intended that this additional merchandise can be ordered on-line when people enter the Marathon Event but also available from the Cadbury Dunedin Marathon website. As we have a new on-line registration system this year we are still working through getting the merchandise available from the website and it is hoped that this will be completed within the next few weeks. The merchandise will have the Cadbury Dunedin logo on it and Club members (or in fact anyone)*

will be able to go onto the website and order these from there when it is up and running. "



**Cavy Chat:** You are now blessed with **Hayden Bell** and **Gordon Wong** on board. This has resulted in a new "online registration system" . Exciting times ?

**Maria :** " *Yes very exciting it is a purpose built system and is built for many forms of events so it has to be formatted specifically for the Dunedin Marathon Event. It is the same system that Athletics Otago uses for their events and that was one of the reasons the programme was chosen. It has been a big learning curve and we are still finding things out about it.* "

**Cavy Chat :**It is always very encouraging the support of all club members, with **Ian (McDonald )** being away, it will be **Matt McCormack** filling in. ?

**Maria :** " *Yes Ian will be away at the Edinburgh Military Tattoo for this years' event but he will have most of the Traffic Management organized in his usual efficient way. Matt has taken on the role of organizing the marshals which will relieve the burden of this task from Ian as well as the normal traffic management work. Ian will still ensure the course is correct and liaise with Fulton Hogan but it will be Matt that takes over the reins closer to the day of the actual Marathon Event itself.* "

## **Barnes Cross County - Sunday 11 June 2017**

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Well done to all our athletes who took part in the Barnes Cross Country. There was a big representation of club members through all the grades. Special congratulations to **Claire Anderton**, one of our newest club members took out the women's event and our Caversham women who won the women's team event: **Claire Anderton, Gail Sharp** and **Julie Edmunds**.



*" Stu, let me introduce you too your worst handicap !!!, me "*

**Jordan Evans Tobata** was fastest home in the women's U/18 and led the women's U/18 to team victory: **Jordan Evans Tobata, Caitlin O'Brien** and **Katie Wong**. Congratulations, and it is extended to all of the 38 club members who took part.

Click ... [HERE](#) ... to view all the Action

## **Otago Children's Cross Country**

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We run, we walk, eat and talk ... we also, as a club have great organising skills. Such was the case on Sunday 18th June, the club hosted the 2nd Kids Cross Country. **Gillian Wong** was on hand to record the efforts of club members who were on hand to ensure a smooth running of the event.

View Marshalls and Officials in Action Click ... [HERE](#)

Gillian also captured two of our "younger members" showing the true spirit of running and enjoyment



Our Darcie and Gracie together all the way from Start to Finish

## The Amazing Club Cross Country

This was the "Walton" version of a "Park Run", interesting and challenging, a true cross country course. Great work by the team in putting it together. Honors on the day, **Ken McDonald, Jen Hodgson, Luke Anderson, Claire Anderton, Geoff Anderson, Gail Sharp, Ben Rowley, Sydney Evans-Tobata, Dan O'Brien, Darcie Evans-Tobata, Oliver Young, Jordan Evans-Tobata and Alex Brown**

*" Strangely I enjoyed it, was a really good course, should we throw in some camo nets, an ice bath and a 12 foot wall to add interest " Jill O'Brien*

*" We definitely need a hurdle or two in there somewhere and maybe a water jump! " Sophanna Parsons*

*" A live firing obstacle would complete it nicely " Stu McCormack*

Time to view those who "went up" "and around" "and came down" "and clowned around"

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*" that was most enjoyable looking at the photos, might run it next year ! "*

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